

March 20, 2008

Heartland Members,

The Heartland Board of Directors on March 20, 2008 approved two (2) investment opportunities for your consideration. A summary report of the Opportunity Analysis will be posted for both investment opportunities on the Heartland Agdeavor member only section of our website as early as possible for your review.

The first opportunity is **Sure To Grow**.

Under the brand name Sure To Grow, 6062 Holdings LLC., a product development company located in Cleveland, Ohio, will soon bring to market in the United States and Canada a revolutionary plant growth medium technology developed by DuPont. 6062 Holdings owns the license to manufacture and market the technology. Sure To Grow is made from food grade PET and PE, the same material used for manufacturing soda and water bottles, milk jugs and clam shell packaging. The technology was developed specifically to design a superior plant growth media for today and the future and to address major concerns commercial growers face with current media options. To learn more about the Sure To Grow technology and read commercial grower and expert testimonials visit the Sure To Grow web site at www.suretogrow.com

The Sure to Grow opportunity is a Private Placement Memorandum for accredited investors with a minimum investment of \$25,000. This is an opportunity to participate in the beginning process of products that growers may use in the future. Most times, products growers use are developed by companies whose shareholders have little or no connection with agriculture. This may be an opportunity for agricultural producers to vertically integrate their ownership in agriculture and the products they use.

Heartland will be assisting with informational meetings for its accredited investor members with the Sure To Grow company managers, Eric & Cary Senders. The meeting dates, times and locations are;

<u>Date & Time</u>	<u>Town</u>	<u>Location</u>
<i>Wednesday, March 26 2:00 p.m. to 3:00 p.m.</i>	<i>Waldo</i>	<i>All Occasions Catering 6989 Waldo-Delaware Road (Parallel & west of U.S 23) Waldo, Ohio</i>
<i>Thursday, March 27 10:00 a.m. to 11:00 a.m.</i>	<i>Cleveland</i>	<i>Sure To Grow Headquarters 23230 Chagrin Blvd., Suite 900 Beachwood, Ohio</i>
<i>Monday, March 31 3:00 p.m. to 4:00 p.m.</i>	<i>Bowling Green</i>	<i>Agricultural Incubator Foundation 13737 Middleton Pike (S.R. 582) Bowling Green, Ohio</i>
<i>Tuesday, April 1 9:00 a.m. to 10:00 a.m.</i>	<i>Urbana</i>	<i>Champaign County Complex 1512 South US Highway 68 Conference Room B Urbana, Ohio</i>

*Tuesday, April 1
2:00 p.m. to 3:00 p.m.*

Cincinnati

*Delphia Park Lodge
5125 Foley Road
Cincinnati, Ohio*

The second opportunity is **Agramarke/Lifeline Foods**

This investment opportunity centers on AgraMarke Quality Grains, Inc., a Missouri cooperative association that has been in existence since January 2, 2001. The company was formed to potentially receive additional value from the identity preserved grain grown by the members and by processing and marketing product from the grain. Agramarke is a 51% owner of Lifeline Foods. LLC, a Missouri Limited Liability Company organized in November 2, 2000. Its primary business is the production of corn-based food ingredients and ethanol. ICM, Inc., a Kansas corporation, owns the remaining 49% of LifeLine Foods. ICM's ownership in Lifeline Foods resulted from LifeLine's interest in adding ethanol production facilities to LifeLine Foods. ICM contributed \$5 million to the company in exchange for 49% ownership. Purchase of units in AgraMarke by Heartland Agdeavor members will be from existing Agramarke share owners, rather than purchasing units from the company. Specifically, the units are AgraMarke Quality Grains, Inc ownership units. We anticipate the purchase price to be near the face value per share of \$6,250. AgraMarke Quality Grains is invested in LifeLine Foods. Any return on investment to AgraMarke investors will be through AgraMarke dividend payments from AgraMarke's earnings from LifeLine Foods. Additional information is available by visiting the Agramarke/Lifeline Foods web site at: www

Agdeavor Ethanol Investments is also considering purchasing some shares of Agrimarke for its owners. If you are an owner of AEI then consider this in your decision process. If you have interest in this opportunity please contact us. It will be Heartland's role to find shares for you to purchase. The minimum purchase is two (2) shares. There is full evaluation with specific details on our member only website.

Heartland Agdeavor Association
5898 Cleveland Ave Suite A
Columbus, OH. 43231
Email: Lthompsonheart@sbcglobal.net
Phone: 614-818-4466